

YOU'RE READING THE LICENSING RATE CARD

This is **custom Bit & Byte work** — a bespoke strip built around *your* story, for *your* own publication or brand. It is **not** the MSP security-awareness product. If you run an MSP and want co-branded, ready-to-forward security content for your clients, you want **The Blotter** → robotcrimes.com/blotter2/

VOICECORE LLC · ROBOT CRIMES

Bit & Byte AI Editorial

Licensing & Collaboration

Real news. Fake mercy.

Bit & Byte is a custom four-panel editorial cartoon on real AI news — two geometric detectives on the 2033 wire desk, built for newsletters, Substacks, and social feeds. This is the official filing for publications and partners who want a bespoke strip around *your* story.

What the license covers. You license the strip for **your own brand, to your own audience** — one placement per strip; ongoing runs are the retainer tier. **Mike Russavage / VoiceCore LLC keeps the copyright and the characters**, and holds the co-branding and multi-client redistribution license (that's The Blotter — a separate product). Non-exclusive work may appear on Robot Crimes after your publish date (except the Exclusive File).

See the work: Evidence Wall (robotcrimes.com/editorial-evidence-desk/) · Substack case files (bitandbyteaieditorial.substack.com)

WHAT YOU GET

- Custom 4-panel strip (high-res JPG) on your headline
- One-line caption + satire advisory for your issue
- Credit line + cross-links per tier
- One revision round included

COLLABORATION RATES

Tier	Price	What's included	Lead time
Desk Sketch	\$99	Newsletter only · non-exclusive · 1 revision · credit + link	48h+
Wire File (<i>default</i>)	\$179	Newsletter + social · non-exclusive · 1 revision · credit + link	24h+
Exclusive File	\$279	Wire File terms · exclusive gag 30 days (not on wall or Substack)	24h+
Rush add-on	+\$75	Under 24 hours (when the calendar allows)	< 24h

Extra revisions: \$40 each beyond the first. **Kill fee:** 50% if canceled after panels begin.

VOLUME

Package	Price
4 strips / month (retainer)	\$599/mo
12 strips / quarter	\$1,599/qtr

Paid in advance · cancel anytime · strips don't roll over.

Founding partner offer (limited): first custom collab **\$99** (Wire File terms) while pilot slots remain. Email with your publish date + headline/angle.

OPTIONAL ADD-ONS

Add-on	Price
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Full case-file dossier (no audio)	+\$75
ElevenLabs MP3 Evidence Desk recording	+\$50
Exclusive 90 days	+\$150
White-label (no Bit & Byte credit)	2x base tier

WHAT WE HOLD / WHAT YOU GET

What we hold: • Copyright — always • The characters — always • Co-branding & multi-client redistribution (that's The Blotter) • Right to post on Robot Crimes after your date* • Right to decline any topic	What you get: • Strip license for your own brand & audience, on the agreed platform(s) • Newsletter + social (Wire File+) • Fully custom — you brief, we build • One revision round included
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* **Exclusive File:** gag withheld from the wall and Substack for 30 days.

HOW TO BOOK

1. Email your publish date, headline/thesis, and source links.
2. Receive a quote (tier + total).
3. **50% deposit** (Stripe / PayPal / invoice) before work starts.
4. Balance on JPG delivery + caption + satire advisory.

REPUBLISHING EXISTING STRIPS

Strips on the Evidence Wall remain Robot Crimes / Bit & Byte property. Republishing or syndicating *existing* wall art needs a separate license — email for terms.

CONTACT

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